

# **Chesterfield Shared Prosperity Fund – Priority Activities**

## **Introduction**

The UK Shared Prosperity Fund (SPF) will provide £2.6bn of funding to local areas over the next three years (2022/23-2024/25). The SPF guidance identifies Chesterfield Borough Council (CBC) as a ‘lead local authority’ with responsibility for preparing the investment plan for Chesterfield borough. Chesterfield has been allocated £2.69m for the three year period (£326k in year 1, £654k in year 2 and £1,713k in year 3). This paper sets out the proposed local priorities for inclusion in the investment plan and provisional funding allocations against each of the priorities.

## **Background**

The primary goal of the SPF is to build pride of place and increase life chances across the UK. Underneath this overarching aim there are three SPF investment priorities: Communities and Place; Supporting Local Business; and People and Skills. Objectives relating to each of these investment priorities are as follows:

### **Communities and Place:**

- Strengthening our social fabric and fostering a sense of local pride and belonging, through investment in activities that enhance the physical, cultural and social ties, and access to local amenities.
- Building resilient, healthy and safe neighbourhoods, through investment in quality places that people want to live, work, play and learn in.

### **Supporting Local Business**

- Creating jobs and boosting community cohesion through investments that build on existing industries and institutions, and range from support for starting a business to visible improvements to local retail and hospitality sector facilities.
- Promoting networking and collaboration between businesses and partners to stimulate innovation and growth.
- Increasing private sector investment in growth-enhancing activities, including new-to-firm innovation, adoption of low carbon technologies and techniques, and starting or growing exports.

### **People and Skills**

- Boosting core skills and support adults to progress in work, by targeting adults with no or low level qualifications and skills in maths, upskilling the working population, and by encouraging innovative approaches to reducing adult learning barriers.

- Reducing levels of economic inactivity through investment in bespoke intensive life and employment support tailored to local need.
- Supporting people furthest from the labour market to overcome barriers to work by providing cohesive, locally tailored support including access to basic skills.
- Supporting local areas to fund gaps in local skills provision to support people to progress in work and supplement local adult skills provision.

## **Timescales**

The investment plan is to be submitted by 1<sup>st</sup> August, with the first plans approved by Government October 22 onwards.

## **Identifying Local Priorities for Inclusion in the Investment Plan**

To assist in defining the scope of interventions that could be included in the Chesterfield investment plan, a review of current council plans and strategies, that have previously been widely consulted on prior to approval, has been undertaken in order to establish a long-list of priorities. This has been reviewed against the SPF list of interventions and output/outcome measures.

The following plans and strategies have been considered:

- The Council's Corporate Plan
- Chesterfield Growth Strategy and Covid Recovery Plan
- Chesterfield Visitor Economy Strategy
- Climate Change Action Plan
- Parks and Open Spaces Strategy
- Play Strategy
- Chesterfield Health and Wellbeing Partnership Priorities
- Chesterfield Community Safety Partnership Priorities

A final short-list of 11 priorities has been identified and these are set out in the following table. The short-listed priorities have been grouped under the three SPF investment priority headings of: **Communities and Place; Supporting Local Business; and People and Skills**. The relevant SPF interventions are highlighted against each of the priorities as well as the potential outcome measures (which will need to be specified). Provisional funding allocations have been made against each priority for the three year period (to note that the SPF guidance limits the core funding of 'People and Skills' priorities to year 3).

## SPF Priority Activities Table

Council Priority	Indicative Activity	SPF Interventions	SPF Indicative Outcomes	Financial Years			Total
				2022/23	2023/24	2024/25	
<b>1. Communities and Place</b>							
<b>1.1 Place Marketing and Events</b>							
Deliver and support a programme of borough wide events, festivals and speciality markets	Delivery of enhanced events programme (town centres and borough wide). Direct delivery.	E6: Support for local arts, culture, heritage and creative activities	-Increased footfall -Increased visitors -Improved engagement numbers -Improved perception of events	20,000	30,000	100,000	<b>150,000</b>
Continue to support place marketing activities of Destination Chesterfield	Continuation of Destination Chesterfield 'Invest in Chesterfield' project, 50% ESIF funded until 05/23. Direct delivery.	E8: Campaigns to encourage visits and exploring of local area	-Increased footfall -Increased visitors -Increased number of web searches for place	0	60,000	65,000	<b>125,000</b>
Development and delivery of a Chesterfield Inspired marketing campaign (Visitor Economy Strategy Priority 7)	Review of place promotion activity in 2022/23. Direct delivery.	E8: Campaigns to encourage visits and exploring of local area	-Increased footfall -Increased visitors -Increased number of web searches for place	0	30,000	30,000	<b>60,000</b>
<b>1.2 Community Development</b>							
Build upon our Covid-19 community recovery approach by embarking on the development of a social investment plan. To include: community development and	Scope of community development activities to be agreed following stakeholder engagement.	E2: community and neighbourhood infrastructure projects E9: Impactful volunteering and /or social action projects E11: Capacity building and infrastructure support local groups	-Increased users of facilities -Improved perceptions of facilities -Improved engagement numbers -Volunteering numbers as a result of support	80,000	120,000	250,000	<b>450,000</b>

delivery approach; community and voluntary support and funding; CIL neighbourhood portion review; and maximising benefits from community partnership arrangements.	Commissioned activity.	E12: Community engagement schemes E13: Community measures to reduce cost of living	-Number of new / improved community facilities -Increased take-up of energy efficiency measures				
Focus on community safety including the strengthening of anti-social behaviour prevention and response, developing a domestic abuse policy and safe space refuge accommodation	1x enforcement officer (£40k) and capital expenditure balance on crime reduction measures. Direct delivery.	E5: Built and landscaped environment to design out crime	-Improved perception of safety - Reduction in neighbourhood crime	40,000	50,000	70,000	<b>160,000</b>
Development of costed 5 year delivery plans in line with the Parks and Open Spaces Strategy and Play Strategy	Capital expenditure on parks, open spaces and play. Direct delivery.	E3: Creation of and improvements to local green spaces E10: Local sports facilities, tournaments, teams and leagues	-Improved perception of facilities / amenities -Increased users of facilities / amenities	50,000	80,000	120,000	<b>250,000</b>
<b>2. Supporting Local Business</b>							
Support business growth and investment through the provision of Enterprise Chesterfield, delivering Innovation Support, Business Enquiry Service and Key Account Management and Inward Investment Service	Continuation of the Council's Innovation Support Programme, 50% ESIF funded until 06/23. Direct delivery.	E23: Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development	-Number of jobs created -Number of jobs safeguarded -Number of businesses adopting new to firm technologies / processes -Number of businesses with improved productivity -Number of businesses introducing new products	0	30,000	40,000	<b>70,000</b>

Work with partner organisations to ensure a co-ordinated approach to delivery of business support services	Business support services to be commissioned, including joint commissioning with other local authorities as appropriate	E23: Strengthening local entrepreneurial ecosystems and supporting businesses at all stages of their development E29: Supporting de-carbonisation whilst growing the local economy	-Number of new businesses created -Number of businesses adopting new to firm technologies / processes -Number of businesses with improved productivity -Number of businesses introducing new products -Greenhouse gas reductions -Jobs created	100,000	220,000	400,000	<b>720,000</b>
Development of a Heritage Interpretation Plan (Visitor Economy Strategy Priority 5 'Culture and Heritage')	Roll-out of Heritage Interpretation Plan following redevelopment of Stephenson Memorial Hall. Direct delivery.	E17: Funding for the development and promotion of the visitor economy such as attractions, trails, tours and tourism products more generally	-Increased footfall -increased visitor numbers -Increase in visitor spending	0	0	50,000	<b>50,000</b>
<b>3. People and Skills (Year 3 only)</b>							
Enable local businesses and employees to access a wide range of skills, apprenticeships and education opportunities	Workforce skills and training programmes to be commissioned, including joint commissioning with other local authorities as appropriate	E37: Tailored support for the employed to access courses E39: Green skills courses E41: Funding to support local digital skills	-Number of people gaining qualifications and skills -Number of people in employment	0	0	300,000	<b>300,000</b>
Ensure work readiness and employment support programmes are fully accessible and targeted at priority	Work readiness and employment support programmes to be commissioned, including joint	E33: Employment support for economically inactive people E36: Intervention to increase levels of digital inclusion	-Number of people with basic skills -Number of people in supported employment	0	0	250,000	<b>250,000</b>

communities and groups	commissioning with other local authorities as appropriate		-Number of people engaged in job searching following support -Number of people in employment -People sustaining employment for 6 months -Number of people gaining a qualification or completing a course				
<b>Programme Administration</b>							
SPF Administration Costs (4%)				35,000	35,000	37,000	<b>107,000</b>
<b>Funding Totals</b>				<b>325,000</b>	<b>655,000</b>	<b>1,712,000</b>	<b>2,692,000</b>

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